On the Frontlines of Rural Agricultural Transformation
About AFAP

The African Fertilizer and Agribusiness Partnership (AFAP) is a non-profit social enterprise that collaborates with public and private sector partners to develop and strengthen inputs value-chains, and in particular, to deepen and broaden fertilizer markets across Africa.

By providing innovative and market-oriented business solutions, AFAP promotes the growth of the agricultural inputs and agribusiness value chain sectors.

With offices in nine African countries, including Ghana, Kenya, Malawi, Mozambique, Nigeria, Tanzania, Uganda, Zambia, and its headquarters in South Africa, AFAP combines technical expertise, entrepreneurial innovation, and a unique, continental perspective.

Providing Extension Service Support

At AFAP, our extension workers are the frontline champions of agricultural empowerment, working tirelessly to connect with input suppliers, hub agro-dealers, government agencies, and rural farmers. Armed with expertise and equipped with motorbikes to traverse even the most remote areas, they are dedicated to bringing positive change to the heart of Africa’s agricultural landscape.

Our Approach

Engaging with Stakeholders: Our extension workers undergo comprehensive training to effectively engage with input suppliers, hub agro-dealers, government representatives, and rural farmers. By fostering strong relationships, they facilitate collaboration and knowledge sharing to benefit all stakeholders.

Reaching Remote Areas: Equipped with motorbikes, our extension workers penetrate the most inaccessible regions, ensuring that no farmer is left behind. They bring vital information, training, and support directly to the doorsteps of those in need, bridging the gap between communities and agricultural resources.

Collaborating with Government: Our extension workers work closely with local and provincial government agencies to enhance farmer information dissemination and training in rural areas. By partnering with government initiatives, they amplify the impact of AFAP support programs and ensure that farmers receive the assistance they require.

Connecting Farmers to Support Programs: Extension workers serve as the vital link between farmers and AFAP support programs. They provide guidance, assistance, and access to resources, empowering farmers to take advantage of opportunities for growth and development.

Organizing Field Days: In collaboration with input suppliers, our extension workers organize field days to showcase agricultural products and best practices. These events provide farmers with hands-on experience and valuable insights, empowering them to make informed decisions for their farms.

Managing Demo Plots: Our extension workers oversee demo plots to demonstrate best farming practices to farmers. These plots serve as practical learning environments, illustrating the benefits of modern techniques and technologies for agricultural success.

Data Gathering at the Last Mile: Extension workers play a crucial role in gathering data at the last mile, providing valuable insights into agricultural challenges and opportunities. By collecting firsthand information from the field, they inform AFAP’s strategies and initiatives, ensuring that interventions are targeted and impactful.

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